

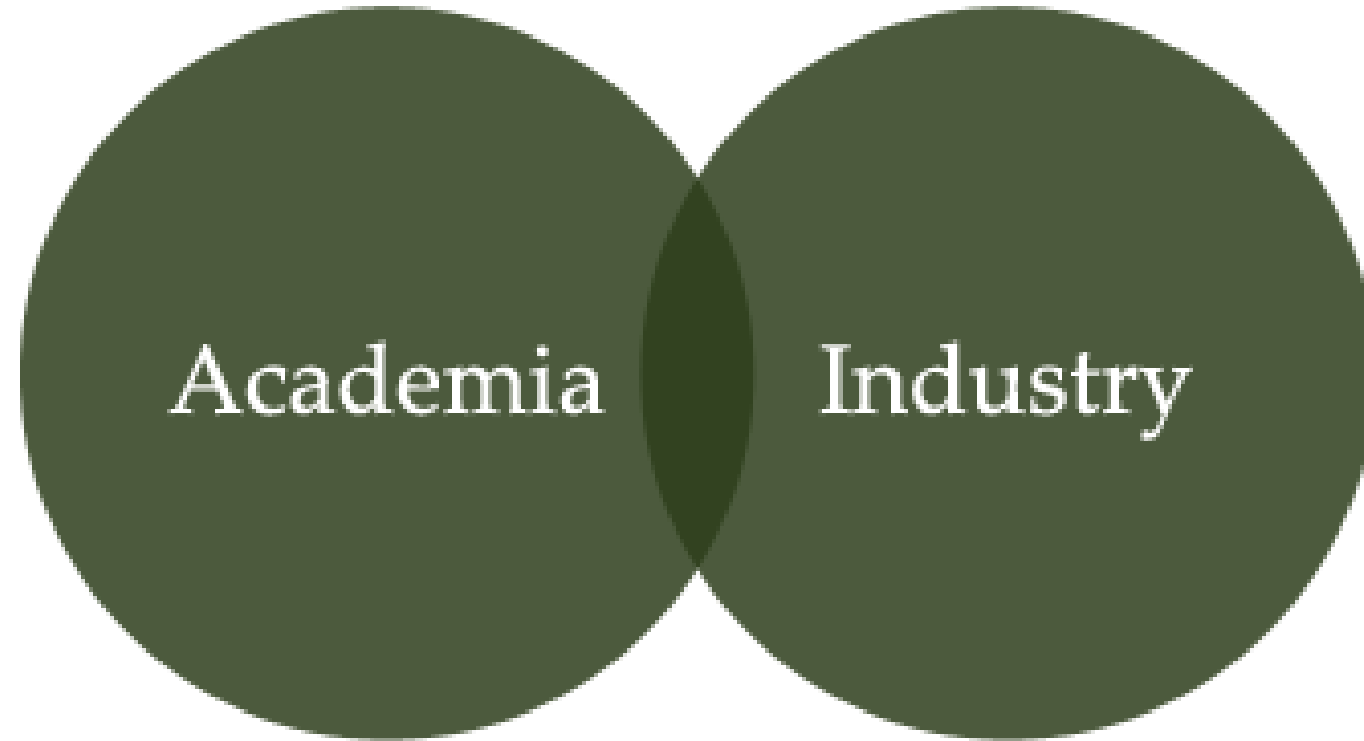
# What Industry Expected from University Graduates : Future Trend



**Sampan Silapanad**

Vice President & General Manager, Western Digital - Thailand  
Co-chairman of The World Association for Cooperative Education  
President of Thai Electronic & Computer Employers' Association

# What Industry should work with university for future trend ?



The image features a blurred industrial background with various mechanical parts and structures. A semi-transparent blue rounded rectangle is centered over the image, containing white text. The text is arranged in two lines: the top line reads 'i 4.0' and the bottom line reads 'CONNECTED INDUSTRY'.

**i 4.0**

**CONNECTED  
INDUSTRY**

- **5-15% PRODUCTIVITY INCREASE**
- **30-40% STOCK REDUCTION**

- **30% STOCK REDUCTION, NO SETUP**
- **10% OUTPUT INCREASE**



- **11 PLANTS**

- **> 5000 MACHINES**

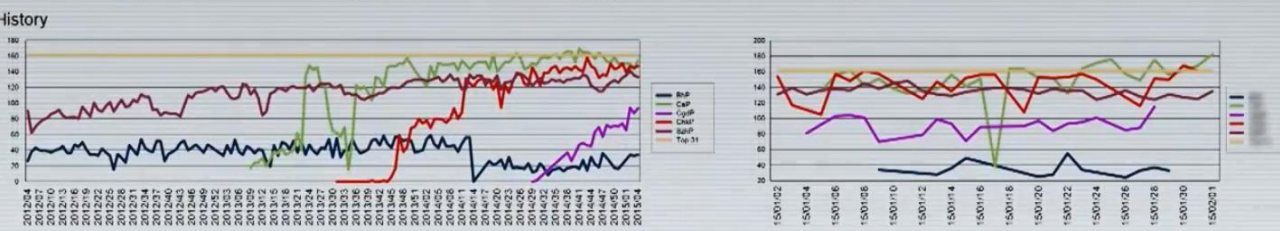
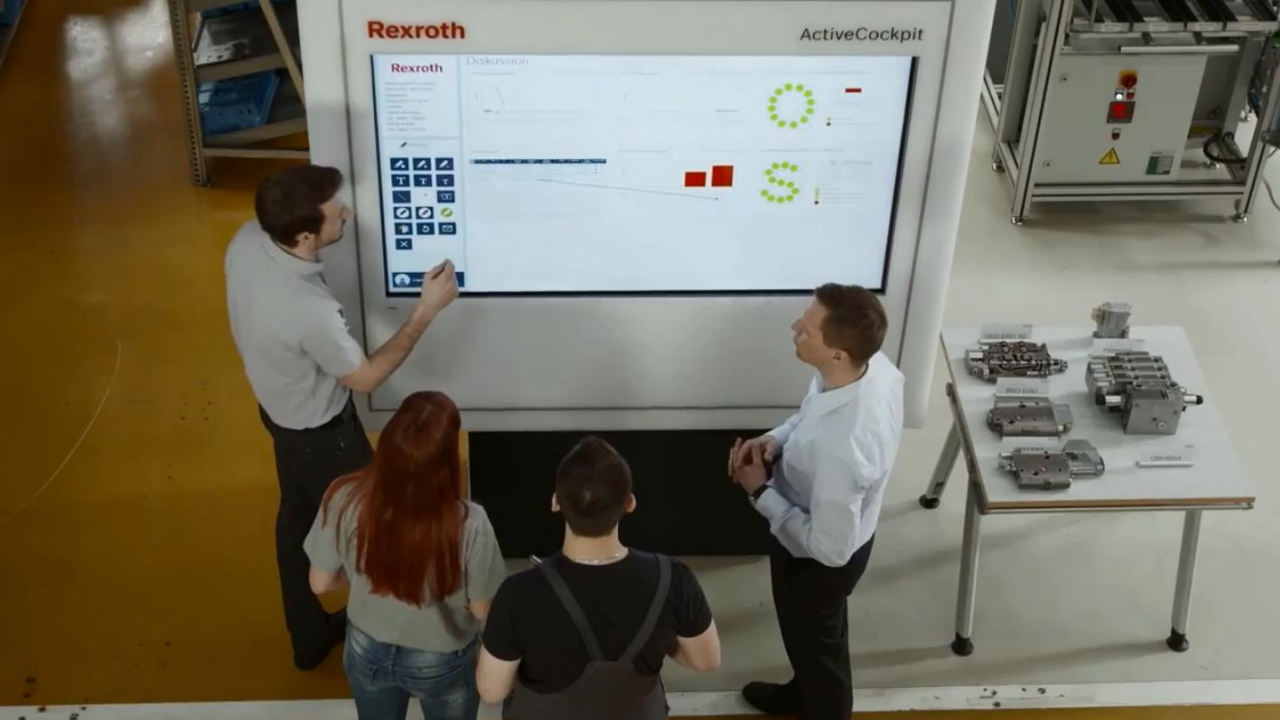
- **UP TO 25% PRODUCTIVITY INCREASE**



Autonomous Robots

Cloud Computing

Internet of Things



Big Data & Analytics







**People as key players  
are the focus of all our endeavours.**

# Industry 4.0



## INDUSTRY

- Manufacturing
- Supply chain
- Product
- Cargo
- Customer
- Delivery
- Inventory
- Management
- Freight

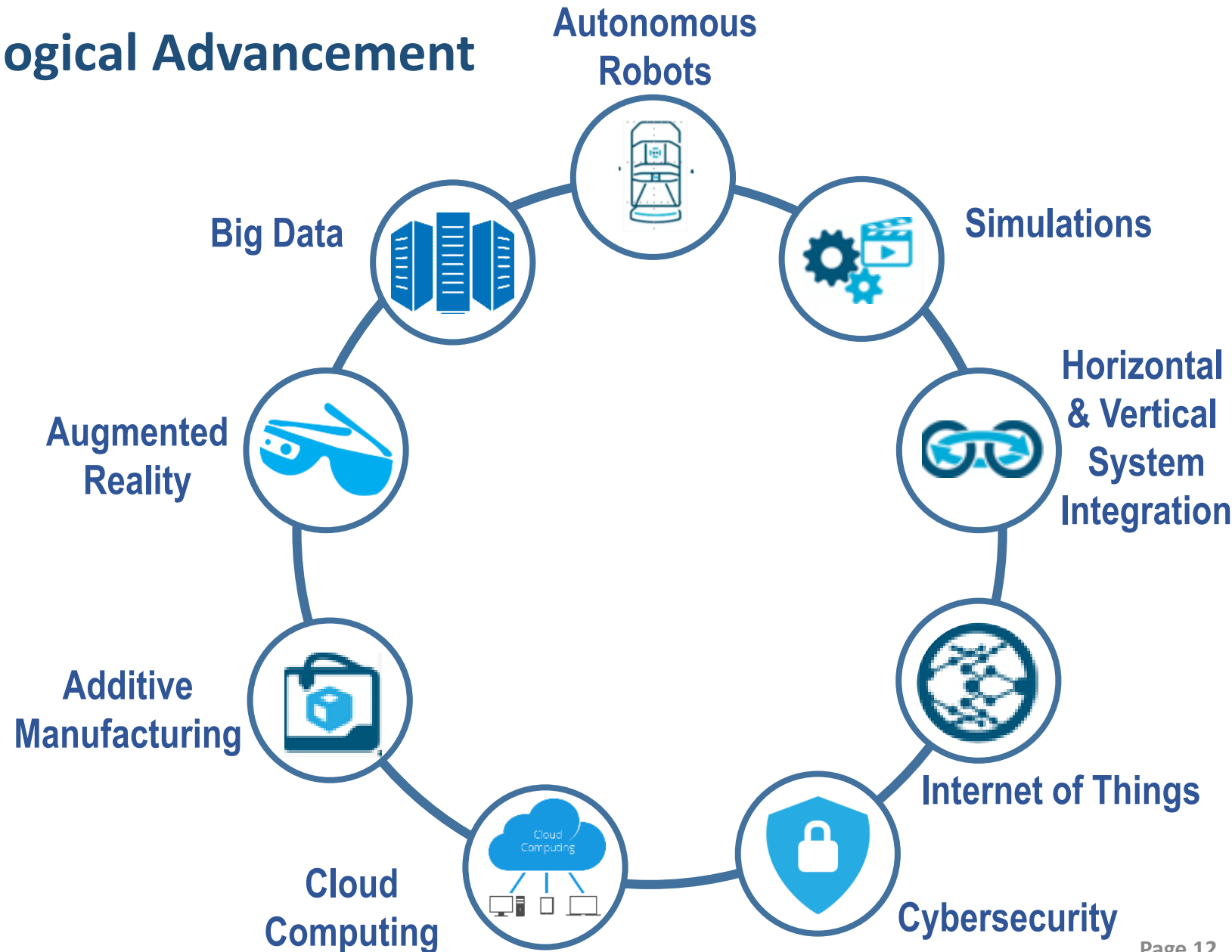


# Industry 4.0

## The Nine Pillars of Technological Advancement

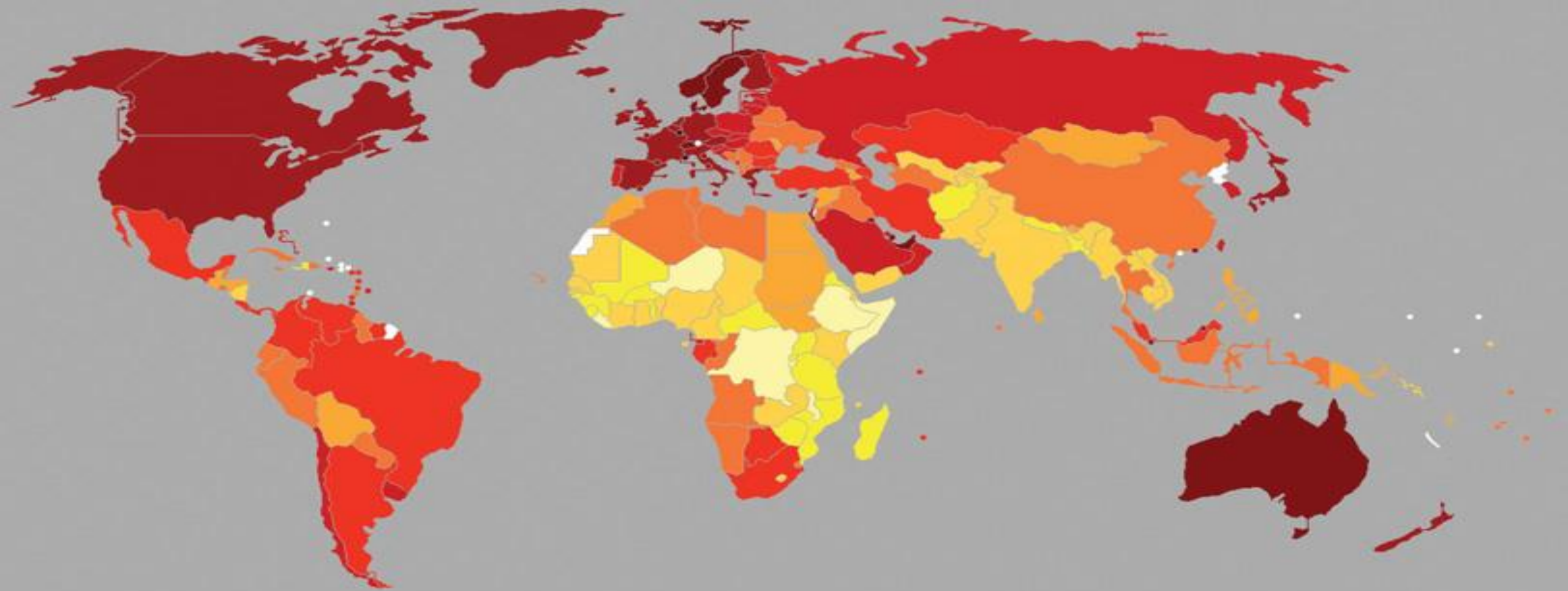
Technological advances have driven dramatic increases in industrial productivity since the dawn of the Industrial Revolution.

Now, though, we are in the midst of a fourth wave of technological advancement: the rise of new digital industrial technology known as Industry 4.0



# GDP





# รายได้ต่อประชากร



1950



11.75 working people to 1 aged 65+

2011



8.5 working people to 1 aged 65+

2050



3.9 working people to 1 aged 65+

สังคมผู้สูงอายุ

# การเสื่อมโทรมของสิ่งแวดล้อม



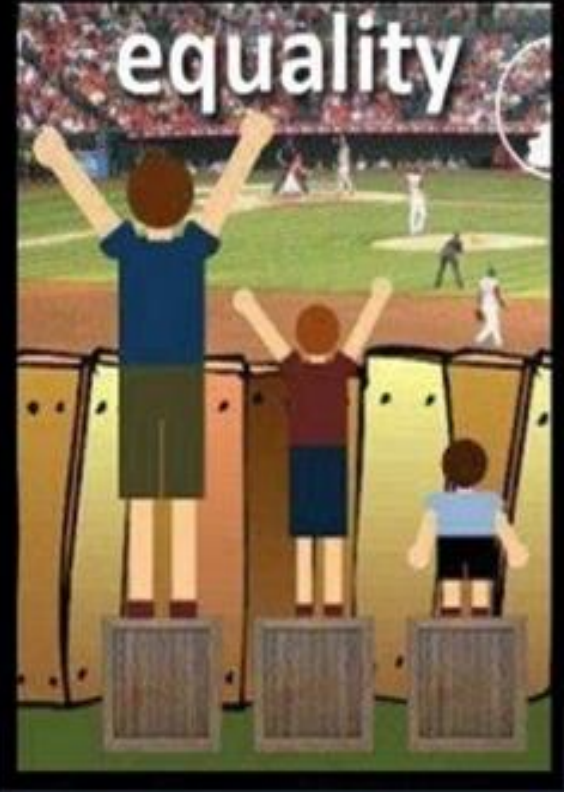


# Thailand's Problems

- Middle Income trap
- Inequality trap
- Imbalance trap

Min wage  
from TB300  
to TB670 or  
more ???

## Equality vs. Equity



**EQUALITY=SAMENESS**  
**GIVING EVERYONE THE SAME THING** → It only works if everyone starts from the same place



**EQUITY=FAIRNESS**  
**ACCESS to SAME OPPORTUNITIES** → We must first ensure equity before we can enjoy equality



# SUSTAINABLE DEVELOPMENT GOALS

**1** NO POVERTY

**2** ZERO HUNGER

**3** GOOD HEALTH AND WELL-BEING

**4** QUALITY EDUCATION

**5** GENDER EQUALITY

**6** CLEAN WATER AND SANITATION

**7** AFFORDABLE AND CLEAN ENERGY

**8** DECENT WORK AND ECONOMIC GROWTH

**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE

**10** REDUCED INEQUALITIES

**11** SUSTAINABLE CITIES AND COMMUNITIES

**12** RESPONSIBLE CONSUMPTION AND PRODUCTION

**13** CLIMATE ACTION

**14** LIFE BELOW WATER

**15** LIFE ON LAND

**16** PEACE, JUSTICE AND STRONG INSTITUTIONS

**17** PARTNERSHIPS FOR THE GOALS

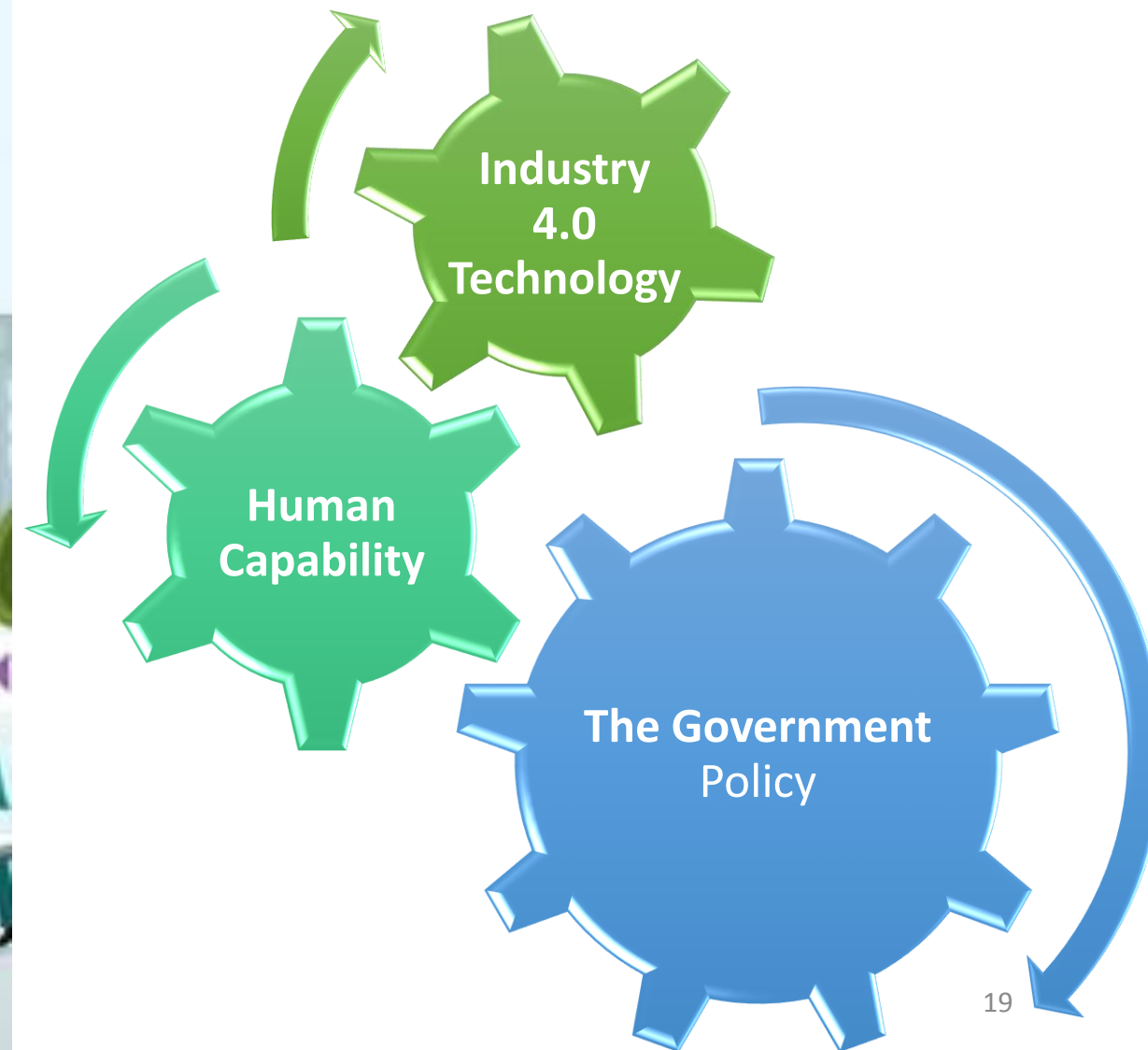
SUSTAINABLE DEVELOPMENT GOALS

Developed in collaboration with  
For queries on usage, contact: [dpicampaigns@un.org](mailto:dpicampaigns@un.org)

[Goals@trollback.com](mailto:Goals@trollback.com) | +1.212.529.1010



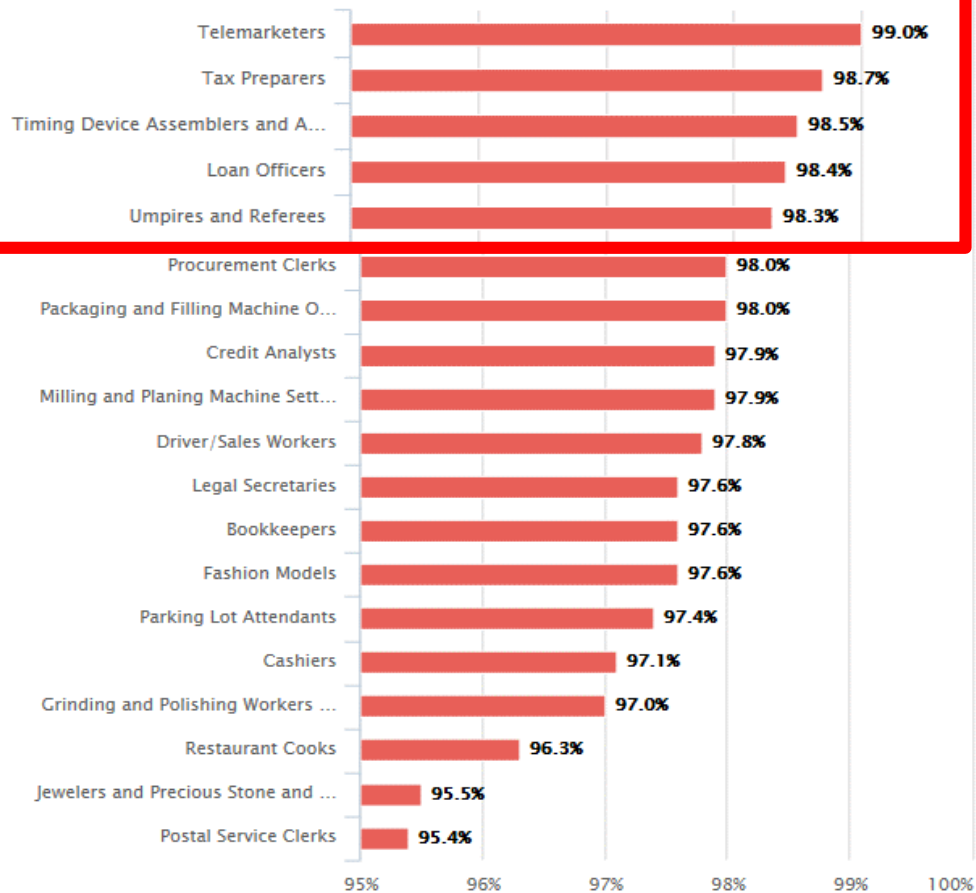
# Thailand 4.0 Transformation



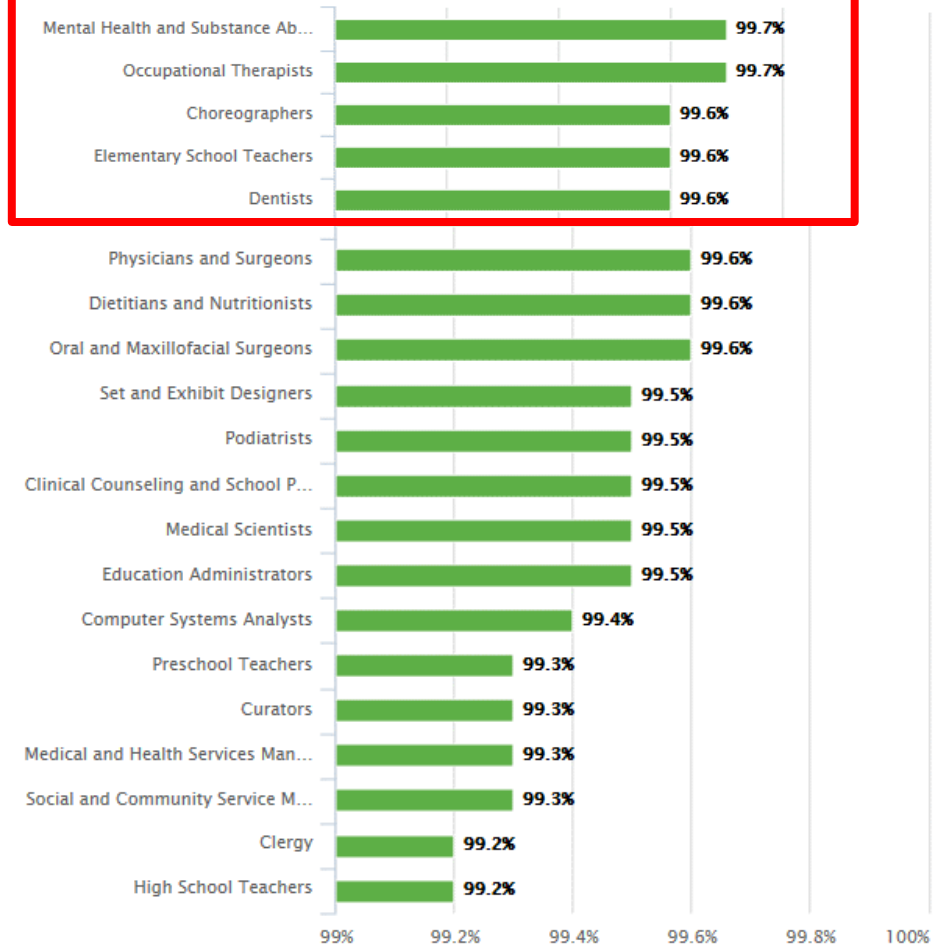


# MANPOWER DEMAND SHIFT

## Top 20 Jobs That Will Disappear



## Top 20 Jobs That Will Remain



# Future Skills: Davos 2016 WEF



## 21st-Century Skills

### Foundational Literacies

How students apply core skills to everyday tasks

#### Literacy



2. Numeracy



3. Scientific literacy

#### ICT Literacy



5. Financial literacy



6. Cultural and civic literacy

### Competencies

How students approach complex challenges

#### Critical thinking/ problem-solving



8. Creativity

#### Communication

#### Collaboration

### Character Qualities

How students approach their changing environment



11. Curiosity



12. Initiative

#### Persistence/ grit



14. Adaptability

#### Leadership

#### Social and Cultural Awareness

Lifelong Learning



# SOFT SKILLS



COMMUNICATION

TRUSTWORTHINESS

EMPATHY



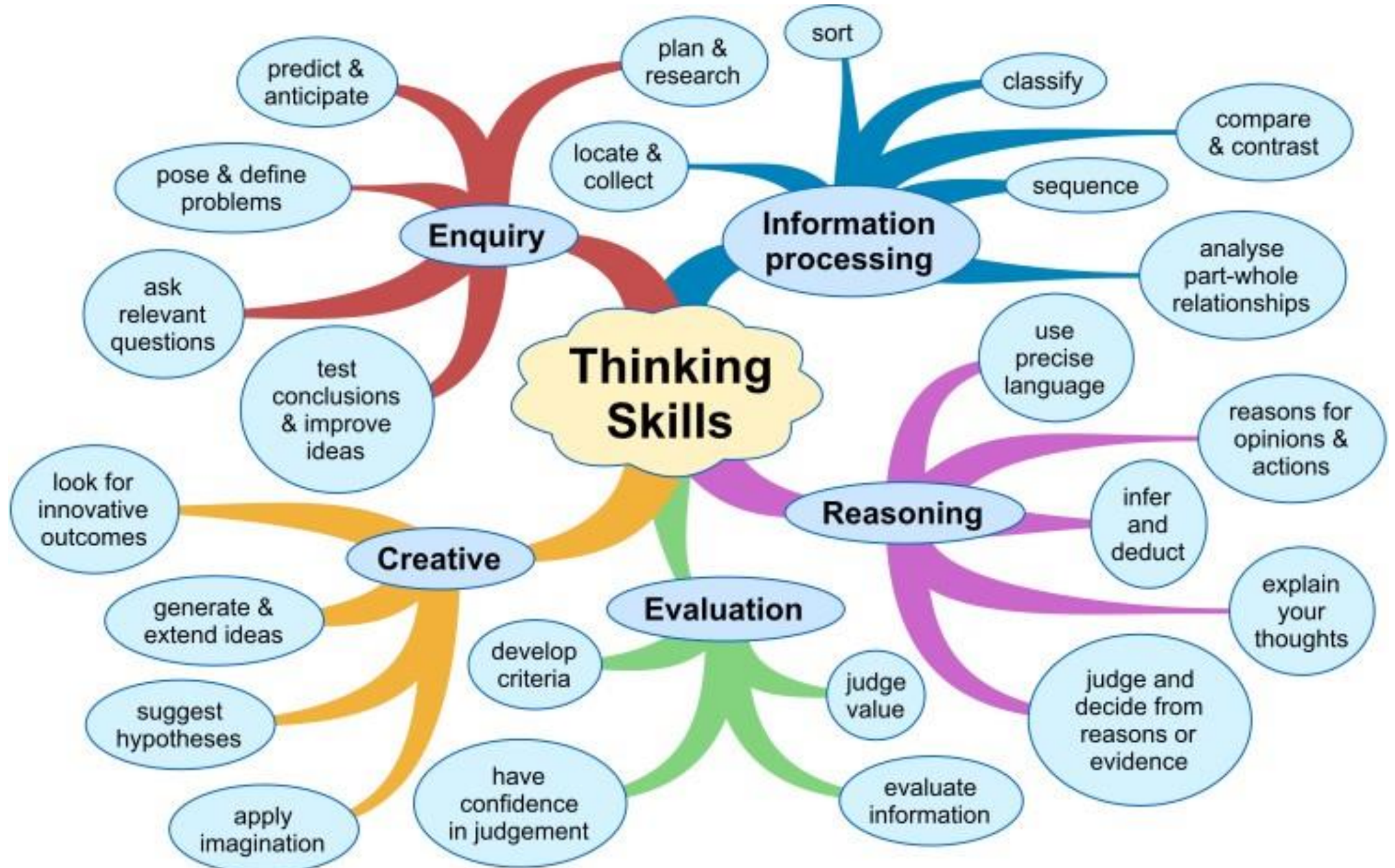
SELF-CONFIDENCE



ASSERTIVENESS



INQUISITIVENESS +  
CREATIVITY



# Associating & Networking

**FUTURE >>**





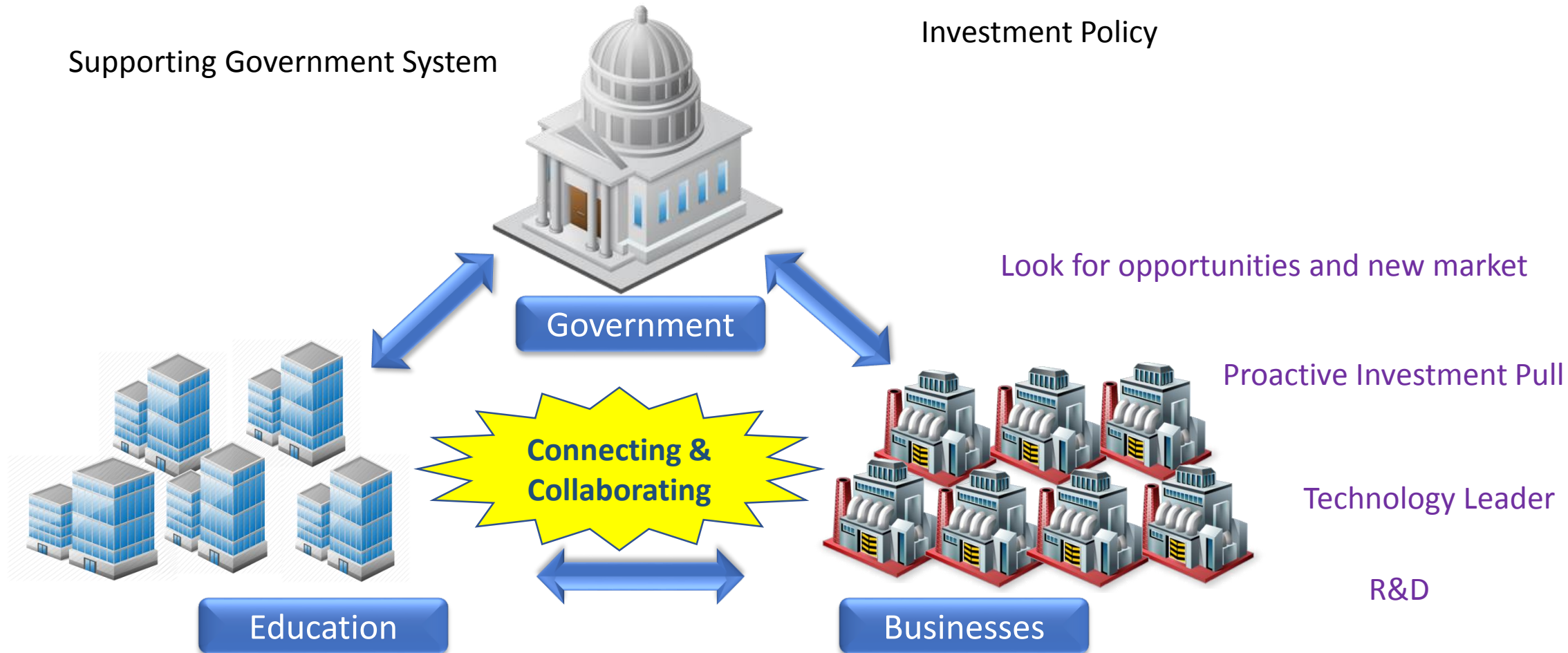
Look for future trend and opportunities

Proactive Investment Pull

Infrastructure readiness

Supporting Government System

Investment Policy



Look for opportunities and new market

Proactive Investment Pull

Technology Leader

R&D

Work-base Education

Work close with Industry

# Cooperative Education



Students will demonstrate significant skill growth



Most of Students completed their internship experience and know what knowledge needed



Be able to articulate career goals and be ready for work



Successfully graduate and be demanded by real sector

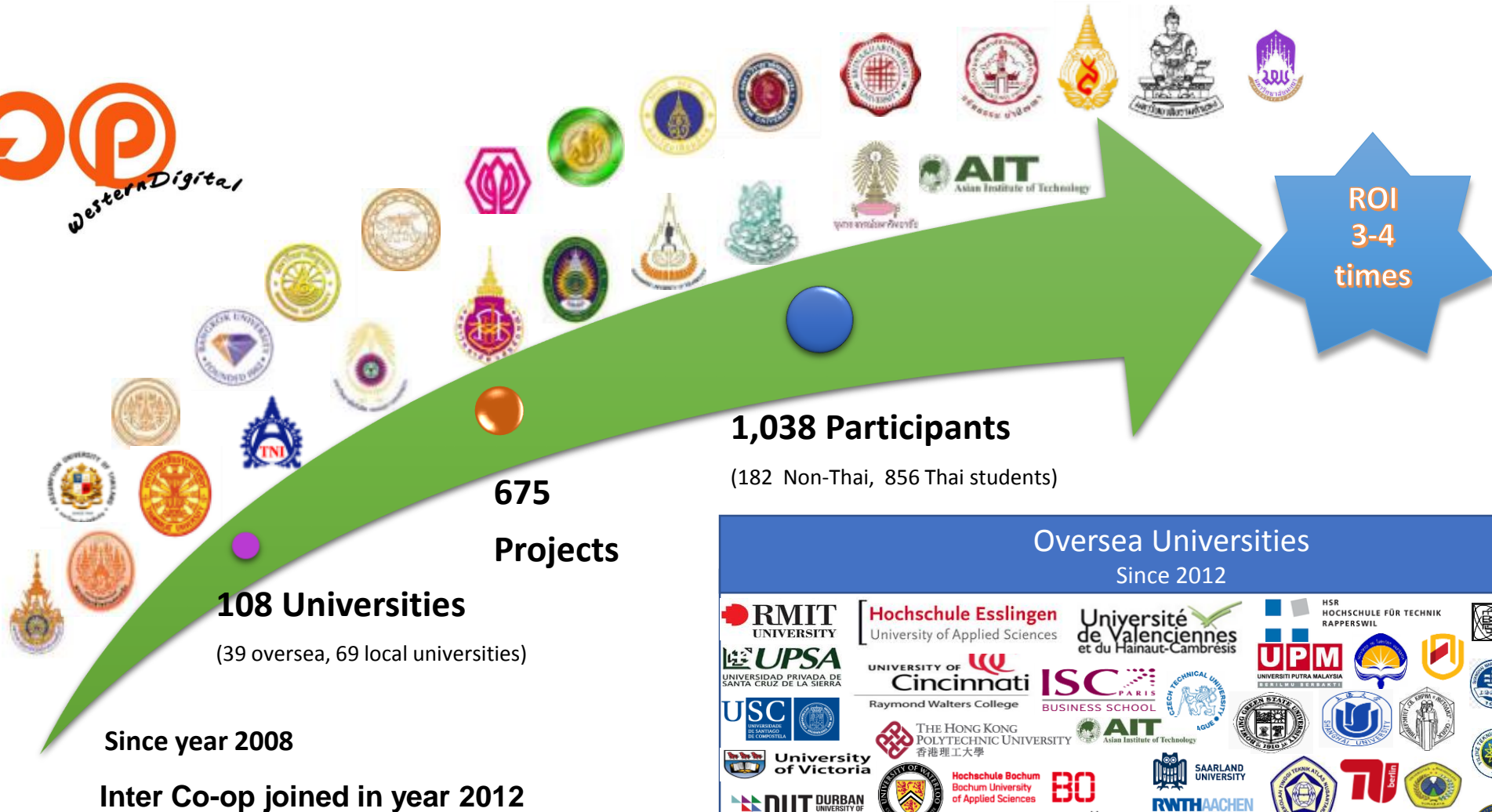
**Real sector is Technology application leaders**

**Real sector needs fundamental and manpower support from academic sector**

**International Coop stimulate cross-border skill exchange**

**Coop build significant soft skills**

# International Coop Growth



### Oversea Universities Since 2012

The following table lists the logos shown in the 'Oversea Universities Since 2012' section:

RMIT UNIVERSITY	Hochschule Esslingen University of Applied Sciences	Université de Valenciennes et du Hainaut-Cambresis	HSR HOCHSCHULE FÜR TECHNIK RAPPERSWIL	STU SLOVAK UNIVERSITY OF TECHNOLOGY IN BRATISLAVA
UPSA UNIVERSIDAD PRIVADA DE SANTA CRUZ DE LA SIERRA	UNIVERSITY OF Cincinnati	ISC PARIS BUSINESS SCHOOL	UPM UNIVERSITI PUTRA MALAYSIA	KIT KERALA INSTITUTE OF TECHNOLOGY
USC UNIVERSITY OF SANTIAGO DE COMPOSTELA	Raymond Walters College	AIT Asian Institute of Technology	UNIVERSITI TEKNOLOGI MALAYSIA	UNIVERSITI TEKNOLOGI MALAYSIA
UNIVERSITY OF VICTORIA	THE HONG KONG POLYTECHNIC UNIVERSITY 香港理工大學	AIT Asian Institute of Technology	UNIVERSITI TEKNOLOGI MALAYSIA	UNIVERSITI TEKNOLOGI MALAYSIA
DUT DURBAN UNIVERSITY OF TECHNOLOGY	Hochschule Bochum Bochum University of Applied Sciences	BO BOCHUM UNIVERSITY OF APPLIED SCIENCES	SAARLAND UNIVERSITY	RWTH AACHEN UNIVERSITY
Nagaoka University of Technology	ASU ARIZONA STATE UNIVERSITY	Hochschule Ravensburg-Weingarten Technik   Wirtschaft   Sozialwesen	UNIVERSITI TEKNOLOGI MALAYSIA	UNIVERSITI TEKNOLOGI MALAYSIA
			UNIVERSITI TEKNOLOGI MALAYSIA	UNIVERSITI TEKNOLOGI MALAYSIA

# International Coop Growth



Country	Completed	On-Going	Awaiting
Australia	12		
Bolivia	3		
Cambodia	5		
Canada	23+1(PRB)	3	4+2 (PRB)
China	2+1(PRB)		
Czech Republic	1		
France	3		
Germany	40+1(PRB)	1	1+1(PRB)
Hong Kong	1		
India	1	2	
Indonesia	24+1(PRB)		3
Japan	2+1 (PRB)		
Kazakhstan	1		
Macedonia	1		
Malaysia	3		
Namibia	2		
Nepal	1		
Pakistan		1	
Serbia	2		
Slovakia	1 (PRB)		
South Africa	11+1(PRB)	1	1
Spain	1+1(PRB)		
Sri Lanka	19		
Switzerland	1		
Tunisia	2		
Turkey	2		
Uganda	1		
USA	5		
UAE	1 (PRB)		
Philippines	1		

# **Cooperative Education Program** @ Western Digital

# Talent Mobility

Dec 17'14

Ministry of Science and Technology  
(Dr. Pichet Durongkaveroj) visited WD  
Automation Lines: HGA, HSA and HDA

Feb 18'15

Government unlocked  
regulations to universities and  
institutions

July 6'15

The 1<sup>st</sup> TM project:  
HSA/HDD Fault Detection Project with  
Dr. Prakarnkiat (KMUTT)

Jan 4'16

The 2<sup>nd</sup> TM project:  
SF Thin Film Project with Dr.  
Chaiya (KU)



- Count time with industry toward year of experience to propose for Career Path, Salary Adjustment and defray the Scholarship
- Work results with industry accepted as paper publication
- Industry top up income on researchers salary



# Talent Mobility



9 Government Institutes

18 Universities

275 Researchers

203 Research Topics

2017

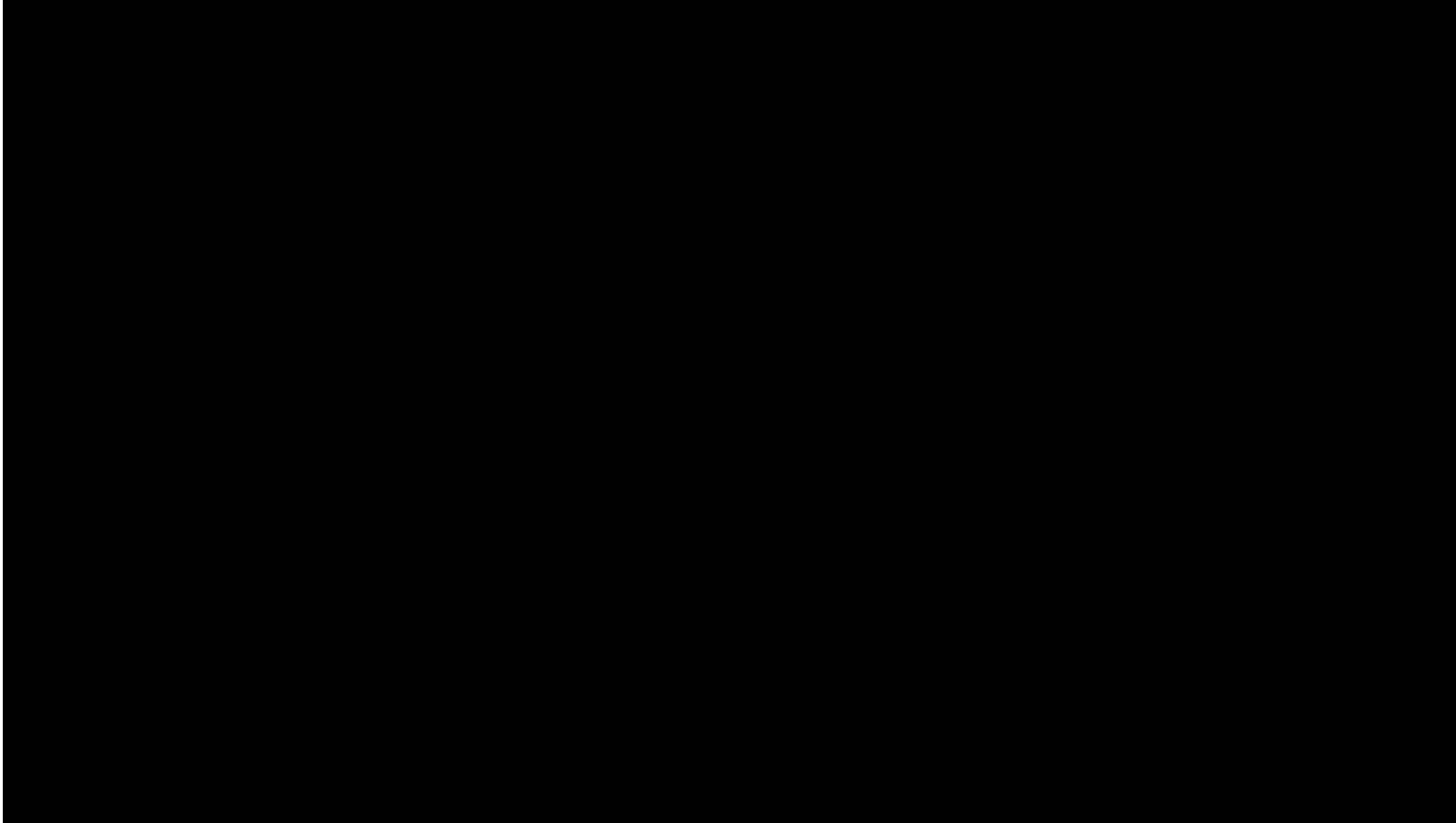
2012 Onwards: Focus on

2007: Focus on

- ❑ Solutions Based Know-How
- ❑ Quick Fix

- ❑ Fundamental Science to Create Know-Why
- ❑ Researchers and Research Assistants (B.S., M.S., and Ph.D. Students)

# Talent Mobility





# Project-base Learning

## HILARIOUS HACKATHON

HOME & POSTS ABOUT CONT



MARCH 5, 2017 | HILARIOUSHACKATHON

## Our Team Won the First Hackathon We Participated at Lancaster University!



For our activity....

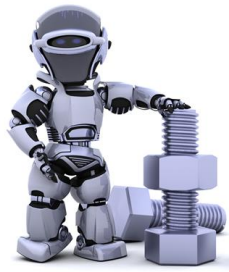
We began our first day by brainstorming what can be the solution for the national park. Apparently, the topic is quite broad since the theme "Internet of Things" consists of many technologies. We chose "bicycle tracking system" as our main concern and expanded from that. Though the bicycle thing was the first to come up in the meeting, it took us almost the entire first day to finalize the idea as there were always questions arisen here and there.

In short, our group decided to make a project plan for bicycle tracking system to be used in the Lake District National Park. The rental bikes in the area will be installed with our location detection chips. We will also make hotels in the area propose the option of installing the chips in visitors' own bikes for safety reason where no phone signal is available in some parts of the park and the help is needed in such situation, so that the rescue team knows where to go.

Moreover, the data collected from the location detection from the chips can also be analyzed to be sold to insurance companies and sport gear manufacturers as well.

The business idea caught the attention of the judges and our team won the prize of £50 Amazon Gift Cards for each of the team member.

This is my first ever participation in a hackathon event. Even though the scene does not authentically look like the hackathon as this event relies heavily on how we present the business model to the judges in order to convince them to "buy" our project, the experience gained from the 2 days activity is priceless.



# Thank You



PRESENTED BY

**SAMPAN SILAPANAD**

Vice President & General Manager, Western Digital - Thailand  
Co-chairman of The World Association for Cooperative Education  
President of Thai Electronic & Computer Employers' Association